

# LEVEL SEVEN

## Level Seven's 7 steps to **Innovation**



**Step 7 - Innovation – You are ready to go to market / to implement**

**Step 6 - Exhilaration – that feeling when it all comes together**

**Step 5 - Perspiration – Hard work pays off in the end**

**Step 4 - Trepidation – Act on feedback**

**Step 3 - Validation – Conduct evidence based research**

**Step 2 - Isolation – Be cautious but be brave, you need feedback on your ideas**

**Step 1 - Inspiration – Trust your intuition to guide your ideas**