



Level Seven's 7 steps to **Effective employee engagement**

Step 7 – Support wellbeing: ensure fairness of treatment

Step 6 – Focus on development: provide a range of opportunities

Step 5 – Make work meaningful & enjoyable: Encourage the fun factor!

Step 4 – Provide mechanisms for *employee voice*: 2-way communication

Step 3 Measure employee attitudes: Gather meaningful and objective data

Step 2 – Empower Line Managers: Value their role and contribution

Step 1 – Communicate a compelling vision: Be clear, articulate and relevant